

22 November 2022

Dear Valued Clients,

Affin Hwang AM Rebrands as AHAM Capital

It is with great pleasure that I write to you today to share a brand-new chapter of the company's history.

After an extensive exercise, we are pleased to announce that Affin Hwang Asset Management Berhad ("Affin Hwang AM" or "the Company") has completed its rebranding which would strategically position the company for its next growth phase after over 20 years in operations.

Starting today, the company will now operate as **AHAM Asset Management Berhad ("AHAM Capital")**. The simplified brand name will build upon the positive brand equity of the company's asset management capabilities as well as its people that has distinguished it over the years.

With the completion of the company's acquisition by CVC Capital Partners (CVC) on the 29 July 2022, the rebranding would serve to augment AHAM Capital's brand positioning as a trusted wealth partner as well as carve its own distinct identity as an independently managed asset and wealth management firm.

Our commitment to you remain our highest priority as we seek to continuously innovate and enhance our suite of offerings. Together with the same management and key investment team, we will continue to uphold and reinforce your trust that has allowed us to grow from strength-to-strength over the years.

Please note that our rebranding and name change will not impact our business address, tax identification, invoicing or banking account number, which all remain the same.

The process of renaming the company's unit trust and wholesale funds is also currently being done by batches and updates will be issued through our communication channels. *(Refer to Table 1 below)*

We thank you for your continued trust and support through the years and we can't wait to embark on this next chapter with you.

To learn more about our rebranding, please visit www.aham.com.my to access a list of FAQs.

If you have any questions, please contact our Customer Care Centre at 1800-88-7080 or email us at customercare@aham.com.my. Alternatively, you may reach out to your Client Portfolio Manager.

Thank you.

Yours faithfully,

For and on behalf of **AHAM Asset Management Berhad**
(formerly known as Affin Hwang Asset Management Berhad)



Dato' Teng Chee Wai
Managing Director / Executive Director



Watch Video:
Catch our new brand in-action here

Table 1 – Renaming of 1st Batch of Funds

Approval has been given by the Securities Commission of Malaysia to change the names of all the funds managed by AHAM Capital. All the funds which had the prefix 'Affin Hwang' will now carry the prefix 'AHAM'.

The process of renaming other funds is currently being done by batches and updates will be issued through our official communication channels.

Table 1 shows the first batch of funds that have been renamed as of 22 November 2022.

No.	Former Name	New Name
1.	Affin Hwang Select Bond Fund	AHAM Select Bond Fund
2.	Affin Hwang Bond Fund	AHAM Bond Fund
3.	Affin Hwang Aiiman Income Plus Fund	AHAM Aiiman Income Plus Fund
4.	Affin Hwang Smart Invest Portfolio - Income	AHAM Smart Invest Portfolio - Income
5.	Affin Hwang Select Income Fund	AHAM Select Income Fund
6.	Affin Hwang Select SGD Income Fund	AHAM Select SGD Income Fund
7.	Affin Hwang Select AUD Income Fund	AHAM Select AUD Income Fund
8.	Affin Hwang Select Asia Pacific (ex Japan) Balanced Fund	AHAM Select Asia Pacific (ex Japan) Balanced Fund
9.	Affin Hwang Versa Portfolio - Moderate	AHAM Versa Portfolio - Moderate
10.	Affin Hwang Versa Portfolio - Growth	AHAM Versa Portfolio - Growth
11.	Affin Hwang Principled Growth Fund	AHAM Principled Growth Fund
12.	Affin Hwang Growth Fund	AHAM Growth Fund
13.	Affin Hwang Aiiman PRS Shariah Growth Fund	AHAM Aiiman PRS Shariah Growth Fund
14.	Affin Hwang Aiiman PRS Shariah Moderate Fund	AHAM Aiiman PRS Shariah Moderate Fund
15.	Affin Hwang PRS Growth Fund	AHAM PRS Growth Fund
16.	Affin Hwang PRS Moderate Fund	AHAM PRS Moderate Fund
17.	Affin Hwang PRS Conservative Fund	AHAM PRS Conservative Fund
18.	Affin Hwang Single Bond Series 1	AHAM Single Bond Series 1
19.	Affin Hwang Single Bond Series 2	AHAM Single Bond Series 2
20.	Affin Hwang Single Bond Series 3	AHAM Single Bond Series 3
21.	Affin Hwang Single Bond Series 4	AHAM Single Bond Series 4
22.	Affin Hwang Single Bond Series 5	AHAM Single Bond Series 5